



September 2007

## **INSPIRED GO GREEN**

### ***Plans in place to make vehicle fleet even more environmentally friendly***

Inspired Gaming Group plc (Inspired), the leading player in the Open Server-Based Gaming (Open SBG™) market, today announces plans that will see a large scale overhaul of its vehicle fleet in an effort to be more environmentally friendly. The firm is looking to reduce carbon emissions by between 150-300 tonnes over the next 18 months through a series of initiatives including the introduction of BioPower cars, alternative transport methods, and a staff incentive scheme.

Part of Inspired's plan to drastically reducing their carbon footprint is a consultation with the Energy Saving Trust (EST). Following recent discussions, EST is now in the process of putting forward recommendations to Inspired on where changes and improvements can be implemented.

Inspired is looking to further review its choice of vehicles on the company fleet. The firm will (today?) take delivery of two Saab 93 BioPower cars, as well as asking a number of potential suppliers to make their recommendations for suitable vehicles powered by alternative fuels. In addition, trials of a number of options, including motorbikes in London and electric-powered cars, are currently being undertaken.

Meanwhile, Inspired has just agreed a staff incentive scheme that allows employees to trade down to vehicles with lower emissions or to drive vehicles powered by alternative fuels. This scheme provides the staff at Inspired a share in the savings offered when trading down, and also provides an opportunity for the management to contribute some of those savings to charity.

All proposals come on top of an already concerted effort from Inspired to be environmentally friendly. The firm's standard company car list is currently designed around an *All Diesel and Low CO2 Emissions* policy, with over 1,000 of the company cars having a CO2 rating of 130 gms per km or lower. Already amongst the fleet are vehicles powered by LPG, Bioethanol and a Hybrid Electric/Petrol motor.

Nigel Underdown, Head of Transport at the Energy Saving Trust commented: "It's great to see a company taking a holistic approach to reducing their fleet's carbon emissions. Although they were already making steps in the right direction before their green fleet review, Inspired have shown a real appetite to bring their carbon emissions down further. I am particularly pleased to see that staff are being financially motivated to chose a greener option for their company car: it is something that we hope to see more companies implementing."

Dave Wilson, CEO Managed Services, Inspired commented: "As part of Inspired's commitment to reducing emissions in whatever way possible, we are delighted to collaborate with the EST, and take its advice on how we can make our fleet even greener. I look forward to seeing these environmentally beneficial changes implemented in the near future."

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### **About Inspired Gaming Group**

Inspired Gaming Group plc (INGG) is the leading player worldwide in the Open Server-Based Gaming (Open SBG™) market and is also the leading provider of analogue and Open SBG™ machines in the UK for the leisure and gaming markets.

The Group provides Open SBG™ software systems and Open SBG™ digital and networked terminals in seven countries today. The Group manages over 85,000 machines across the UK, of which in excess of 20,000 are already on the Open SBG™ platform. The Group also has over 15,000 machines connected to its network overseas.

The Group's customer base includes pubs, bars, casinos, bingo halls, licensed betting offices, holiday parks and other out of home leisure venues. Key customers include the major pub companies and gaming companies such as William Hill and Gala Coral Group.

The Group is also the leading provider of Fixed Odds Betting Terminals, itbox skill gaming terminals, and other Open SBG™ variants.  
[www.inspiredgaminggroup.com](http://www.inspiredgaminggroup.com)

### **About the Energy Saving Trust**

The Energy Saving Trust is one of the UK's leading organisations set up to address the damaging effects of climate change. It aims to cut carbon dioxide emissions - the main greenhouse gas causing climate change - by promoting the sustainable and efficient use of energy.

The Energy Saving Trust is an independent, non-profit making organisation and acts as a bridge between government, consumers, trade, businesses, local authorities and the energy market. It provides impartial information and advice and has a network of advice centres in the UK specifically designed to help consumers take action to save energy.

### **Support and advice for companies from the Energy Saving Trust**

Funded through the Department for Transport, the Energy Saving Trust offers a free green fleet review consultancy service to companies with over 50 vehicles in England, (20 vehicles in Scotland, funded through the Scottish Executive). For companies with 20 – 49 vehicles the Energy Saving Trust offers a free telephone consultancy service.

The Energy Saving Trust also runs the Motorvate club on behalf of the Department for Transport. This is an accreditation scheme that sets measurable carbon reduction targets for companies who wish to demonstrate their commitment to lowering their carbon dioxide emissions and receive certification from an independent, respected source.

**Advice and material on running green fleets is available from [www.energysavingtrust.org.uk/fleet/\\_or](http://www.energysavingtrust.org.uk/fleet/_or) calling 0845 602 1425**